

Single-Sheet Advertising Inserts

A simple, consistent, and cost-effective advertising solution for you and your customers

With simple pricing, consistent turnaround, and superior production quality, the Vertis Communications Single-Sheet Advertising program makes it easy to help your advertisers stay ahead of the competition. We also provide you with a customizable sales sheet template to effectively market this offering to your advertisers.

As a leading provider of advertising inserts with more than 40 years of experience, Vertis has a proven record of production expertise. Our nationwide facilities ensure the highest level of quality, color, consistency, speed, and have the capacity to handle high volumes of inserts.

- Currently representing more than 15% of the insert market*, single-sheets provide a fast, powerful vehicle for advertisers to respond to competitors' marketing and offers

Call **800.577.8371** to learn more.



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- Ideal to target and drive store traffic for specific promotions or even test inserts as an advertising medium
- Allows local advertisers to compete on the same playing field with their national competition
- Great to supplement existing programs for special events – they really stand out from the clutter!

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